

SENIOR HOUSING SUB-COMMITTEE

May 16, 2022 6:00 pm

Meetings normally held at the Municipal Offices are being held remotely, with adequate, alternative means of public access and, where required, public participation provided, in accordance with the Governor Baker's June 16, 2021 Act Extending Certain COVID-19 Measures Adopted During the State of Emergency, including an extension of the remote participation provisions of his March 20, 2020 Executive Order Suspending Certain Provisions of the Open Meeting Law, G.L. c. 30A §20. Remote Meeting Connection noted below.

Zoom:

<https://us02web.zoom.us/j/4136658576?pwd=Q1BtT0NBTKFPSzJzdGNhaHN4Wmozdz09>

Meeting ID: 413 665 8576

Passcode: musicHeals

Phone:

+1 929 436 2866 US (New York)

Meeting ID: 413 665 8576

Passcode: 6601007780

Minutes:

1. Called to order at : 6:08
2. Members present: Carolyn Ness, Pam Predmore, Lili Dwight
3. Guests present: Fran York
4. Minutes from [May 5, 2022](#): approved unanimously
5. Old Business:
 - a. Review Complete Neighborhoods Application status:
 - b. **Lili** and **Analee** report out on work with Alyssa on initial drafts of scope of services for feasibility studies- Lili email her
 - c. Review Senior Housing survey process status and outreach efforts:
 1. Lili's computer assistance at the Sr. Center: no shows last week
 2. Lili has given **Pam** info for the Women's Club notice: email has gone out
 3. **Lili** will check on current response rate: 7%
 4. Make sure all outreach states this is not about the senior center; it is about housing
 5. **Lili** posted on Deerfield Now (5/5/22)
 6. **Lili** will request front page announcement on Town website and Town social media (5/5/22)
 7. Chris Larrabee has put info in Notebook section. **Jennifer** will ask him to call Lili re: an article. Article angles: housing = subsidized, anchor to "campus," senior, geo-thermal (climate change planning, seniors paying it forward). Survey documents the need and the demand.
 8. Email Senior Center email distribution - **Jennifer** will send a separate reminder and put announcement in the next newsletter
 9. **Carolyn** will continue to announce at Selectboard meetings
6. Old Business:
 - a. Begin working on RFPs for site and market demographics feasibility studies; address after ATM (see 5C above). **Analee** will contact Alyssa to begin.
7. Other business not reasonably anticipated 48 hours before:
8. Next steps:
 - a. Developed newest handout together
 - b. Created revised piece to hand out: [ReminderLetter#2](#)
 - c. Lili get to the Chief mid June if we don't have at least 12 % return
 - d. Carolyn call a couple of people: Jen Gannett w/new version for web page and social media

- e. Lili post on DN again
 - f. Extend the deadline to June 30th to catch the senior picnic: unanimous approval from the Committee
 - g. WHEN IS THE SENIOR PICNIC? - Lili find out from Jennifer
 - h. Dump sticker - getting senior bag gets handout, too!
9. Adjourned at: 7:05
10. NEXT MEETING: Monday, May 23, 2022 , 6:00 PM