

Introducing Hearing Discounts for Blue 20/20 Members

1 in 8

Americans 12 years or older
suffer from hearing loss
in both ears.¹

More than

28 Million

U.S. adults could benefit
from hearing aids.²

We partner with Amplifon Hearing, an independent company, to offer
Blue 20/20 members discounts on hearing services and supplies, including:

- 40% off hearing exams at thousands of convenient locations
- Discounts on hearing aids
- A no-cost, 60-day hearing aid trial
- Two years of battery replacements at no added cost when you purchase hearing aids
- A 3-year hearing aid warranty, plus coverage or damage and loss

Get Started Today

Call Amplifon at [1-866-921-5367](tel:1-866-921-5367) and a Patient Care Advocate will:



Walk you through the
Amplifon care process



Find a hearing care provider
near you and help schedule
your appointment



Send information to your
hearing care provider to confirm
your discount

Learn more about the hearing savings available at amplifonusa.com/blue2020.

1, 2 <https://www.nidcd.nih.gov/health/statistics/quick-statistics-hearing>

Blue Cross Blue Shield of Massachusetts complies with applicable federal civil rights laws and does not discriminate on the basis of race, color, national origin, age, disability, sex, sexual orientation or gender identity. ATTENTION: If you don't speak English, language assistance services, free of charge, are available to you. Call Member Service at the number on your ID Card (TTY: 711). ATENCIÓN: Si habla español, tiene a su disposición servicios gratuitos de asistencia con el idioma. Llame al número de Servicio al Cliente que figura en su tarjeta de identificación (TTY: 711). ATENÇÃO: Se fala português, são-lhe disponibilizados gratuitamente serviços de assistência de idiomas. Telefone para os Serviços aos Membros, através do número no seu cartão ID (TTY: 711).

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