

Blue 20/20 is administered by EyeMed Vision Care®, an independent company.



Save Your Eyesight by Saving Money on Sunglasses

Your eyes can be damaged by the sun's ultraviolet (UV) rays in the same way your skin gets sunburned. All it takes is one day's exposure to bright sunlight reflected off snow, sand, or water. More seriously, continuous exposure to UV rays can put you at risk of developing vision problems later in life.

The Right Sunglasses Are More Than Just a Fashion Statement

Mirrored sunglasses and tinted lenses may look stylish, but they don't offer protection from sun damage. Be sure to select sunglasses that block at least 99% of harmful UV rays.

Blue 20/20 Members Save at Sunglass Hut™

Don't forget your special code.

Get **\$20** off any purchase or **\$50** off a purchase of **\$200** or more.*

How to get your code:

- Log in to the Blue 20/20 member website at blue2020ma.com
- Click on Special Offers
- Click on Sunglass Hut EyeMed offer

American Optometric Association, Protecting Your Eyes from Solar Radiation, aoa.org/patients-and-public/caring-for-your-vision/uv-protection?sso=y. Accessed 27 March 2017.

*Non-prescription sunglasses only. Redeemable at any Sunglass Hut store in the U.S. Chanel, Costa, Dior, Maui Jim, Oakley, Tiffany, Ray-Ban Jr., and Tom Ford or at sunglasshut.com. Limit one code per transaction. Not valid with any other coupons, discounts, or promotional offers. This offer is not good on gift card purchases, gift wrap, shipping & handling, taxes, returns or exchanges. No cash-back value, cannot be redeemed for cash, may not be sold or transferred, and will not be replaced if lost, stolen, or damaged. Valid in the U.S. only. Offer valid until 12/31/2020.

Blue Cross Blue Shield of Massachusetts complies with applicable federal civil rights laws and does not discriminate on the basis of race, color, national origin, age, disability, sex, sexual orientation, or gender identity.

ATTENTION: If you don't speak English, language assistance services, free of charge, are available to you. Call the EyeMed Network/Patient Services number on your ID card (TTY: **711**).

ATENCIÓN: Si habla español, tiene a su disposición servicios gratuitos de asistencia con el idioma. Llame al número de EyeMed Network/Servicio al Paciente que figura en su tarjeta de identificación (TTY: **711**).

ATENÇÃO: Se você não fala inglês, são-lhe disponibilizados gratuitamente serviços de assistência de idiomas. Telefone para a EyeMed Network/Serviços ao Paciente usando o número no seu cartão de ID (TTY: **711**).